

# Rediscover Wheat Ridge

WR2020

A PARTNER IN REVITALIZING WHEAT RIDGE

Summer 2006

## New Executive Director

Wheat Ridge 2020, has hired Mr. Robert J. Osborn, Esq., as its new Executive Director. The hiring of a fulltime staff member is the first step in building the organizational structure for 2020, as it defines its role as a Non Profit Community and Economic Development Corporation. Rob's appointment was made through a selection process that considered approximately 100 candidates. The Board of Directors is confident that Rob's appointment will enhance the development of resources and partnerships facilitating sustainable neighborhood growth and strong business and real estate opportunities in Wheat Ridge.



Rob previously worked in Allentown, Pennsylvania, as the Executive Director of the Allentown Economic Development Corporation. He managed financing and investment programs, business development programs, real estate holdings, and facilitated the development of zoning laws and public ordinances to enhance development opportunities in Allentown. Rob is a licensed attorney in Massachusetts and Pennsylvania, and practiced law in Pennsylvania focusing on real estate development.

Rob brings 10 years of experience in government and construction management. He worked for the Commonwealth of Massachusetts as a project management team member on many diverse projects including the historic restoration of the Massachusetts State House. He also worked with a national mechanical contracting firm, building power and water treatment facilities.

Rob received his B.S. in Civil Engineering and Construction Management from Temple University in Philadelphia Pennsylvania in 1994. He attended Suffolk University Law School, and received his J. D. in 2001. He is married to his wife Dawn who is a Healthcare Financial Consultant with Accenture Consulting.

## Neighborhood Initiatives: Cleaning, Planting and Planning

Many plans are underway as the Wheat Ridge 2020 Neighborhood Initiatives Committee sets sight on sprucing up things around town, and we mean "Sprucing" literally. In the past few weeks 2020 has sent out mailers and advertisement information regarding three new neighborhood programs aimed at cleaning, planting and celebrating in our neighborhoods. All three programs are receiving popular support and interest.



**TREE-A-THON:** Wheat Ridge 2020 is sponsoring the planting of 150 park quality trees in eastern Wheat Ridge neighborhoods bounded by Sheridan Blvd. and Teller St. between and 32<sup>nd</sup> & 38<sup>th</sup> Aves.

Through an advertising campaign, and via word of mouth, residents have reserved their trees, and begun to work together to dig holes.

(Continued on Page 2)

(Neighborhood Continued)

Delivery of the trees is scheduled for Saturday, June 24, 2006. More than 120 households have reserved a tree, and are excited to participate in this community program.

WR 2020 secured the trees through a partnership with Mr. Steve Allen of The Tree Plantation of Grand Junction ([www.TheTreePlantation.com](http://www.TheTreePlantation.com)). Mr. Allen and his firm are also providing curbside tree delivery along 35<sup>th</sup> Avenue the morning of Saturday, June 24<sup>th</sup> for pickup and planting. Mike Baran, the 2020 Neighborhood Initiatives Committee Co-Chairman has been actively managing his program and leading it to a success. WR 2020 Volunteers and neighbors will help and assist community members with planting their trees.



**DUMPSTER DAYS:** Another Program aimed at enhancing our neighborhoods is the DUMPSTER DAYS Program. The goal of this program is to have neighborhood “Captains” organize and lead a weekend neighborhood clean up. 2020 will supply a dumpster to a neighborhood Captain who submits an application identifying interest and participation of at least five members of their neighborhood, in a clean up effort. The dumpsters will be dropped off on a Friday, and picked up on a Monday. The hauling company requires 3 weeks notice for scheduling a dumpster. 2020 staff will coordinate the details upon receipt of an application.

**BLOCK PARTY:** If you work hard, you deserve to play hard as well. That is why 2020 is sponsoring a Wheat Ridge Neighborhood Block Party Grant Program. This program is designed to allow our community to celebrate our friendships, values, and neighborhoods. To receive a Block Party Grant, a neighborhood member needs to fill out a simple application verifying the size, location, and neighborhood interest in having a Block Party. 2020 is promoting this program with the Dumpster Day event to allow residents to celebrate after cleaning up their neighborhoods.

Additional information on all these Neighborhood Initiative Programs is available online at:

[www.wheatridge2020.org](http://www.wheatridge2020.org)

## The New 2020 Board

The New Board of Directors was elected on February 23, 2006. The Board was selected from a diverse representation of community members and business leaders. Its role is to provide direction, vision, strategic planning, and structure for WR 2020 as it develops in its first year of operations, and to look toward the future of Wheat Ridge. The Board President, Brian DeLaet, is committed to promoting the strengths of Wheat Ridge in the Metro Denver area. He continually reaches out to our regional business leaders and elected officials, advancing the message of the NRS and promoting regional support for Wheat Ridge. Additionally the Board is working closely with the six operating committees formed to conceptualize and develop programs and plans for WR 2020 to promote. These Committees are the Operations Committee, Neighborhood Initiatives Committee, Planning Committee, Nominating Committee, Finance Committee, and Public Relations Committee. The Board of Directors will provide focused direction to the Committees and Staff to achieve the goals of Wheat Ridge 2020.

### Wheat Ridge 2020 has a New Office

As WR 2020 sets to advance its objectives, it became evident that we needed a base of operations to house Staff, Resources, and offer the public an opportunity to meet with us.

We have selected to locate our temporary offices at the First Bank Building at 4350 Wadsworth Blvd. We are located in Suite 225.

Our Office telephone number is:  
(720) 259-1030

Please Call or Visit!

# Have You Checked out the Website?

Rediscover Wheat Ridge...

## Wheat Ridge 2020



We have a great new website aimed at keeping members, and the community informed and involved. Please visit it at [www.wheatridge2020.org](http://www.wheatridge2020.org) to find out about the latest activities and programs 2020 is working on. The site is under continuous development and updated frequently. So check it out often and keep it saved as a favorite!

## A Message from the Board President

**T**hank you for selecting your first Board of Directors, to lead and shape the future of Wheat Ridge 2020. The composition of our Board includes 16 individuals that represent various community perspectives and voices in Wheat Ridge, including residents from diverse neighborhoods, small and large businesses and employers, elected officials, housing developers, real estate agents, civic groups, nonprofits, and philanthropy. As Board President, I believe that the Board of Directors shall listen, respect, and implement the ideals of our membership. Wheat Ridge 2020 has many exciting opportunities ahead, and the Board will strive to provide clarity of vision as we define and implement the organization’s strategic plan and work to facilitate and implement the principles defined in the Neighborhood Revitalization Strategy.



Brian DeLaet

Below are the names of your new Wheat Ridge 2020 Board of Directors, please join me in congratulating these individuals for their election to our Board and for their dedication to Wheat Ridge.

### BOARD OF DIRECTORS

<b>TOM ABBOTT</b> Local Resident & Small Business Owner	<b>KAREN ADAMS</b> Resident City Council Representative - District III	<b>KAREN BERRY</b> Resident City Council Representative - District I	<b>DEWEY BRIDGE</b> Resident & Educator
<b>BRIAN DELAET</b> <b>PRESIDENT</b> Resident Local Business Owner Member of several local civic groups	<b>PAM GOFF</b> Local Business Owner Local Civic Groups	<b>ROSANNE GIURADO</b> Resident	<b>KEVIN HOOD</b> <b>VICE PRESIDENT</b> Resident Local Civic Group
<b>RON KIEFEL</b> Resident Local Business Owner	<b>JIM PAYNE</b> Resident Wheat Ridge Fire District	<b>CAROL SALZMANN</b> Resident Regional Employer (Exempla)	<b>DON SEYFER</b> Resident Local Business Owner
<b>DENISE WADDELL</b> <b>TREASURER</b> Regional Employer (First Bank)	<b>VAN WEDGWOOD</b> Resident Local Business Owner Real Estate, residential and commercial	<b>TERRELL WILLIAMS</b> <b>SECRETARY</b> Resident Local Business Owner Real Estate, residential and commercial	<b>CHERYL WISE</b> Local Business Owner

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## You, too, can get involved!

Please visit the Web site at

[www.wheatridge2020.org](http://www.wheatridge2020.org)

Also, please contact the Wheat Ridge 2020 office at

4350 Wadsworth Blvd., Suite 225., P.O. Box 1268, Wheat Ridge, CO 80034

or call us at (720)259-1030 for information on how to get involved in Committee, or more information about our programs.



**Wheat Ridge 2020, Inc.**  
**P.O. Box 1268**  
**Wheat Ridge, CO 80034-1268**  
**Phone: (720) 259-1030**